

**DEVELOPMENT OF GUIDANCE AND COUNSELING PROGRAM BASED LOCAL  
WISDOM GUSJIGANG TO ESTABLISH NATIONAL CHARACTER IN PRIMARY SCHOOL  
CHILDREN**

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**ABSTRACT**

Planting characters in children is a personality adjustment process that needs to consider a variety of basic principles of growth. The adjustment mechanism is basically a part of educational efforts undertaken by the family, school, and community, and lasts a lifetime. One of the values that can serve as a foothold character development of children is the virtue of a region that is already entrenched as a cultural system, which is then referred to as local wisdom. GUSJIGANG philosophy is the social capital of the Kudus has strong social ties, with Sunan Kudus as characters. 18 value national character into a value philosophy gusjigang namely: (1) religious, (2) honest, (3) tolerance, (4) discipline, (5) hard work, (6) a creative, (7) independent, (8) democratic, (9) curiosity, (10) the national spirit, (11) love of the homeland, (12) the achievements, (13) friends / communicative, (14) love peace, (15) likes to read, (16) care for the environment, (17) social care, and (18) of responsibility. This research uses methods of design research with step analysis, design, evaluation and revision is a cyclical process that ended in an ideal balance of theory with practice. The results in this study is a guide to guidance and counseling gusjigang value-based primary school which has been validated by experts of guidance and counseling.

**Keywords:** Counseling, Character Gusjigang

## 1. Introduction (theoretical review)

Character development is done by instilling ethical values, basic (core ethical values) as the basis for a good character. The goal is for students to have a good character. Indicators of good characters consist of understanding and concern for the basic ethical values and act on core ethical values or ethics are pure. To that end, Yus (2008) explains that the character should be defined in a comprehensive manner in the region touching development of cognitive, affective and behavioral.

Character education in Indonesia become a hot topic since 2010. Development of the culture and character of the nation proclaimed by the government beginning with the declaration of cultural education and the character of the nation as a national movement in January 2010. It is also affirmed in his presidential address to the National Education Day 2 Mei 2010. The speak of character education at the national level. The emergence of such declaration allegedly due to the condition of our nation to demonstrate the manner of “antibudaya” and “antikarakter” (Marzuki, 2013). The Lowest value of “antibudaya” and “antikarakter” seen from fading attitude of mutual cooperation and the loss of the great value attached, as well as in the area of the sanctuary, which is famous for the two trustee that is Sunan Kudus and Sunan Muria that has left cultural heritage. Sunan Kudus in teaching science has emphasized on character education which is now known widely community as Gusjigang philosophy.

Gus means that good, Ji meaning of the Learning and read Al qur'an and other sciens, gang means trade, character education aims to educate children in order to have a good personality (good), the Al quran means lessons, not only learn to read and understand the Quran alone but studying other science, trade means one of common activity performed on the ancient Kudus community for survival (Said, 2013).

However, with the times, the philosophy shifted from its original meaning. Nice personality, diligent chanting, and no longer sit parallel trade. Trade for profit is a priority and seeded. Researcher socio-cultural institutions Tulak wells in Kudus, Zamhuri (2012) said the trade emphasizes the economic gain that the kitchen still steaming, there is even a working assumption is also a way of worship, even without performing the ritual worship.

One of the values that can be used as the basis of character development are good values of a region that is already entrenched as a cultural system, because basically the character development should be followed by the integration of our national in children, identity nationalism will certainly closely linked with a network of national culture that became the basis of national culture. Practice at a counseling service and professional work, because it's for a counselor in demand a thorough understanding of the definition, purpose, structure and the counseling process itself.

There are a lot of definitions and basic concepts of counseling being addressed by steffle (1979) in komalsari (2011) identifies that counseling is a professional relationship between a trained counselor with the counselee. Counseling is designed to help counselees to understand and explain their views on life and to help achieve the goal of self-determination. This is done through an understanding of the various options that have been in communication with good and meaningful for the counselee, in the process of counseling and through problem solving emotional and interpersonal character.

The mention of the name of the counselee intended to distinguish the names of people who seek assistance counselor with all other professions that have similar names such as lawyers and consultants, in addition to naming the counselee to give a specific name for individuals who seek help through counseling as it is in medicine that doctors and patients. Background that values, norms, and mental nation began to recede, then there came the idea to improve the character of the Indonesian nation through character education. other than that according to Ki Hajar Dewantara states that "education is the effort to promote the growth of morality (inner strength, character), mind (intellect), and the child's body. So sudah clear that education is the key to develop the character of the nation to be good. According to the Department of Education began the academic year 2011, the entire education in Indonesia must insert the values of character education to students in the educational process. There are 18 values of character education, namely:

1. Religious: attitudes and behaviors are obedient in carrying out the teachings of his religion, tolerant implementation of the practice of other religions, and live in harmony with other faiths.
2. Honest: behavior based on an attempt to make himself as the person who always believed in words, actions, and jobs.

3. Tolerance: attitude and actions that respects differences of religion, race, ethnicity, opinions, attitudes, and actions of others who are different from themselves.
4. Discipline: actions that demonstrate orderly behavior and comply with various rules and regulations.
5. Work Hard: actions that demonstrate orderly behavior and comply with various rules and regulations.
6. Creative: think and do something to generate new ways or the result of something that has been owned.
7. Independent: attitudes and behavior which are not easily dependent on others to complete tasks.
8. Democratic: the way of thinking, acting, and acting the same rights and obligations judging himself and others.
9. Curiosity: attitude and actions are always working to find more depth and breadth of something learned, seen, and heard.
10. National spirit: how to think, act, and sound that puts the interests of the nation above personal interest and his group.
11. Cinta Tanah Air: how to think, act, and sound that puts the interests of the nation above personal interest and his group.
12. Rewarding Achievement: attitude and actions that drove him to produce something useful for society, and recognize and respect other people's success.
13. Friendly / Communicative: attitude and actions that drove him to produce something useful for society, and recognize and respect other people's success.
14. Love Peace: attitude and actions that drove him to produce something useful for society, and recognize and respect other people's success.
15. Joy of Reading: habits take time to read the various readings are on virtue for him.
16. Environmental Care: attitudes and actions which seeks to prevent damage to the surrounding natural environment, and develop measures to repair the environmental damage that has occurred.
17. Social Care: attitudes and actions that always wanted to help other people and communities in need.
18. Responsibility: the attitude and behavior of people to carry out their duties and obligations, he should do, to themselves, society, environment (natural, social and cultural), country and God Almighty.

Sunan Kudus or Sheikh Ja'far Shodiq is one member of Wali Songo, he was in the kingdom of Demak senopati Bintoro. He is an expert of Islamic religious law, government and literature. As a trustee, lawyer religion, government, literature and rich merchants, Sunan Kudus in one of his preaching-santrinya teach students to understand and apply the philosophy of GUSJIGANG (nice, the Quran and trade). GUSJIGANG taught philosophy Sunan Kudus at the time, was still there and lasting until now in the Kudus community daily. In plain, GUSJIGANG practice can be found in community activities around Menara Kudus Mosque which is actually mostly traders, the daily still take the time to recite in Menara Kudus Mosque and act and behave well and be honest in running the business trade.

Philosophy GUSJIGANG as local wisdom and local culture and heritage of moral teaching life Sunan Kudus, at the present time is likely to begin to be forgotten by children and adolescents. GUSJIGANG taught philosophy Sunan Kudus, an acronym of the good, the Koran, and trade (Ismaya, 2013). GUSJIGANG philosophy that has been aged more than 700 years, until now remains embedded in everyday society is Kudus and social capital in the communities of the Kudus. Here are delivered understanding and explanation of the philosophy GUSJINGANG in question:

a. GUS = GOOD

Saints are great attitude and behavior. GUS teachings physical embodiment in the form of native dress styles Kudus society consisting of a skullcap, collared shirt, jacket and gloved Wearing this dress style is a style typical of the students at the boarding school, though in daily life does not always wear a suit. Kudus Society, "Kang" respect to each other so the call, which is an acronym meaning Kangjeng or Kanjeng ingkang Jumeneng (standing or respected). In everyday interaction with people his own age, the Kudus egalitarian (equal), so that the language used is Java language ngoko. As a nice attitude and behavior, then the saints are the ones who can hold the mandate and trustworthy.

b. JI = mengaji

Koran in this context is to learn. Not only Religious Sciences, General Studies but also as a stepping-stone to life. Saints, especially the Kudus Kulon, when the morning they will be studying in a public school and religious school there and many of Kudus Kulon area. Day or evening, they will increase knowledge by studying at Taman Pendidikan Al Quran or the like. Kudus Society also regularly

follow the teachings organized by the Foundation Board Mosques, Tower and Sunan Kudus (YM3SK) on every Friday morning after morning prayers and pengajians Pitulasan which is regularly held every month of ramadan.

c. GANG = TRADE

Trade or trade was 9 of 10 the door of fortune given by God Almighty to His people. Sunan Kudus as the founding fathers and the role of the Kudus society is a successful and wealthy merchant. Not surprisingly, then most of the people of the Kudus was an entrepreneur who resilient, rich and successful.

Sunan Kudus Kudus society teaches philosophy GUSJIGANG, as the spirit that must be maintained in order to enhance his quality of life and the economy as a provision. To be called the "Wong Kudus", one must have a behavior and physical appearance are good, good appearance, good attitude and good behavior (GUS). Goodness behavior is then refined by constantly chanting (JI), assesses herein is intended to seek knowledge and knowledge of both theology and science as evidenced by the provision of life and trade experts (GANG) (Said, 2013: 34) Surya (2005) reveals the character or character is essentially a side of personality associated with aspects applicable normative morality. Thus, the quality of a person's character will be seen from the appearance of his personality terms of the scales of moral norms. Someone said to have good character quality when viewing behavior in accordance with moral norms in force.

Regarding the values that exist, contained or attached in character, as defined by the Curriculum Center Events Calendar include: (1) religious, (2) honest, (3) tolerance, (4) discipline, (5) hard work, (6) creative, (7) independent, (8) democratic, (9) curiosity, (10) the national spirit, (11) love of the homeland, (12) the achievements, (13) friends / communicative, (14) love peace , (15) likes to read, (16) care about the environment, (17) social care, and (18) responsibility (Center for Curriculum, Development and Culture & National Character Education: Guidelines for Schools 2009: 9-10).

Philosophy GUSJIGANG if it is then associated with the values of character as it was formulated from Kemendikbud in character education efforts, it is no exaggeration to say that all the value of the desired character appears on character education efforts, has been represented by GUSJIGANG taught philosophy to the

Society of the Kudus Sunan Kudus. But when grouped, then the 18-character value entered in the following categories:

- a. GUS: (2) honest, (3) tolerance, (4) discipline, (8) democratic, (10) the national spirit, (11) love of the homeland, (12) the achievements, (13) friends / communicative, (14 ) love peace, (16) care about the environment, (17) social care, and (18) the responsibility
- b. JI: (1) religious, (9) curiosity, (15) likes to read
- c. GANG: (5) hard work, (6) a creative, (7) independently

## 2. Methods

This study uses research design. Step process of design research studies as well as in the design process of education (educational design), are analysis, design, evaluation and revision is a cyclical process that ended in an ideal balance of theory with practice.

According Gravemeijer & Cobb (2006) phases of design research are: 1) preparing for the experiment (preparatory research), 2) design of experiment (the implementation of the experimental design), and 3) the retrospective analysis (data analysis are from the previous stage).

The study design flow each cycle using design methods research is presented in the following figure:

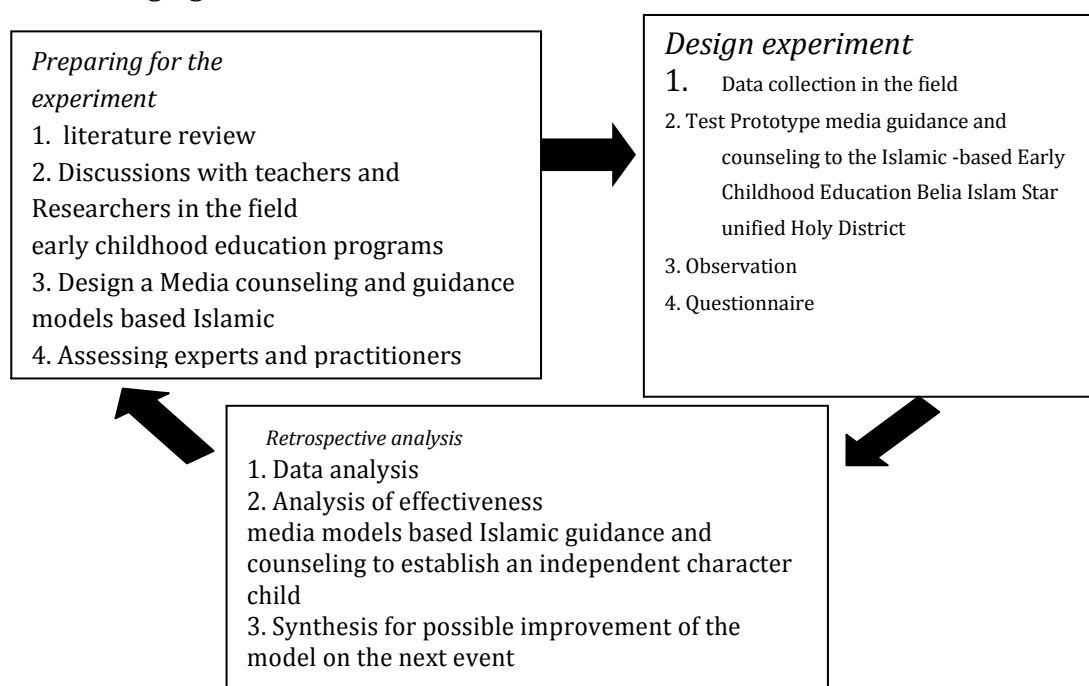


Image: stages of program development procedure

### 3. Results

The results showed that the counseling program based on local wisdom Kudus gusjigang to shape the character of the nation's elementary school students.

### 4. Discussion

The results of the study form the character of the nation by applying the guidance and counseling program based on local wisdom gusjigang which is based on the licensing stage, the stage of program development, media design phase of the study early, instrument manufacturing phase of research, field-testing stage. Of these stages can produce output in the form of guidance and counseling program based on local wisdom gusjigang to shape the character of the nation's elementary school students. Each stage in the study are interrelated and sustainable as a groove in the research faculty beginners to develop the professionalism of education and research. At this licensing permits researchers seek to school Elementary in Kudus, SD N 4 Dersalam used as planing outcome trial program guidance and counseling based on local wisdom gusjigang to shape the character of the nation's elementary school students in the district, Kudus.

Phase Preparation Program Guidance And Counseling Wisdom-Based Shaping local National Character Gusjigang For Elementary School Students at Kudus rationalization program making is Formulate rationale about the urgency of guidance and counseling in the overall program education unit. The formulation of the basic concepts of the link between guidance and counseling with learning / curriculum implementation, the impact of science and technology development and the social and cultural life of society (including students), the condition of the students, the relationship between guidance and counseling program with a program of school / education, and other matters that are considered relevant. So. Researchers are in the process of Preparation Research and create a path of learning as follows: study literature at once discussions with experts and practitioners or teachers' guidance and counseling as practitioners in guidance and Counseling and also prkatisi in shaping the character of the nation that is adapted to use the curriculum in 2013 at the school in the profession of guidance and counseling the father of Dr. Santoso, M.Pd. The results obtained from this literature review, namely the importance of character development should be followed by the integration of national identity in



children, identity nationalism will certainly closely linked to the nation's cultural network that became the basis of national culture.

Character education is intensified in Indonesia refers to the 18 value of the nation's character, namely: (1) religious, (2) honest, (3) tolerance, (4) discipline, (5) hard work, (6) a creative, (7) independently, (8) democratic, (9) curiosity, (10) the national spirit, (11) love of the homeland, (12) the achievements, (13) friends / communicative, (14) love peace, (15) likes to read, (16) concerned about the environment, (17) social care, and (18) the responsibility.

Making the framework of Guidance and Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary Students covering (rational, vision and mission, description of requirements, components of the program, field service, operational plans, development of themes / topics, RPLBK development, evaluation- reporting - follow-up, and budgeting. Assessing stage Preliminary Design Guidance And Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary School Students, researchers along with classroom teachers as well as expert guidance and counseling perform the preliminary design study guidance and counseling program based on local wisdom gusjigang developed. In the preliminary design study, researchers based on input from practitioners and experts see, observe and assess the suitability and feasibility of the initial program that would used in the process of providing guidance and counseling services based on a comprehensive and customized BK management with the development of primary school children.

The review of the Guidance and Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary School Students expected to be applied easily and received by children with joy and be able to be implemented by teachers of guidance and counseling in primary schools. Because based on the latest rule of law no. 111 that give and implementation of guidance and counseling by teacher guidance and counseling starting from primary school age. For that we need cemented concept and practical operation Program Guidance And Counseling Based Local Wisdom Gusjigang to Establish National Character Elementary School Students through the formulation of a complete model with RPL (draft Implementation Service) thus simplifying the application and implementation of the guidance and counseling program in the elementary school ,

Phase instrument making research studies, researchers made the research instruments include guidelines for observation, questionnaire responses of teachers and instrument validation of experts and practitioners in the field.

1. Observation sheet was used to observe the implementation of the implementation of Guidance and Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary School Students
2. Questionnaire responses teacher used to study the response of their current implementation of Guidance and Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary School Students
3. Instrument Validation of the model used to measure the success of a model and as a reference in the development of subsequent models.

Phase Field testing and data collection, researchers have been testing and collecting data on the SD N 4 Kudus Dersalam through several stages:

- a. Creating a learning trajectory related national character, in making this HLT researchers conducted:
  - 1). A literature review once discussions with practitioners and experts in the field of guidance and counseling experienced gusjigang associated local knowledge and the process of implementation of guidance and counseling program in improving the nation's character elementary school children
  - 2). Making Program Guidance And Counseling Based Local Wisdom Gusjigang To Establish National Character Elementary Students that includes (a) Rational, (b) Objectives, (c) Assumption, (d) Target Intervention, (e) Role of Teachers BK, (f) Media game, (g) Guidance and Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary School Students, (h) Plan of Implementation Services, (i) soon evaluation.
- b. Assessing the initial model of Guidance and Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary School Students  
In a review of the preliminary design of the guidance and counseling program, researchers and practitioners as well as some experts see, observe and assess the appropriateness and feasibility through validation experts and practitioners. At this stage there is discussion of literature review and Program Guidance And Counseling Based Local Wisdom Gusjigang To Establish National Character Elementary School Students, program guidance and counseling are being

formulated, then the next in doing validation expert maupaun field practitioners, and the results of the validation, advice, feedback and evaluation activities be further improvements guidance and counseling program based on local wisdom gusjigang to the expectations of experts and users in this case teachers and match the needs of primary school age children

- c. Experiment Design Phase (Implementation Guidance And Counseling Program Design Based Local Wisdom Gusjigang To Establish National Character Elementary School Students).

At this stage the researchers conducted the implementation of Guidance and Counseling Program Based Local Wisdom Gusjigang To Establish National Character Elementary School Students to carry out these services in counseling that has been integrated with local knowledge to form krakterr gusjigang Kudus nation primary school students.

- d. Guidance and counseling program based on local wisdom gus in shaping the character of the nation's elementary school students.

- 1. The guidance and counseling program based on local wisdom gus in shaping the character of the nation's elementary school students. Application of information services with the service function: understanding, development, maintenance, service competence: Learners are able to have personality traits, attitudes and behaviors honest in every word and deeds, local wisdom: GUS, developed character is honest. In performing these services, use of video media, namely by showing video films "oh joshua joshua". The use of this medium helps students to be able to have a clear picture of local knowledge gus is nice to behave and speak words in honesty so honest character can be formed.

Application of group counseling services with service functions: Understanding, developing and Prevention, competencies expected adalah able to maintain and implement the achievements of and appreciate the achievements of others. GUS local wisdom and character is developed are the achievements. In the implementation of group counseling based on local wisdom gus in improving the nation's character (mengahrgai achievements) using four phases: establishment, transition, and closing activities.

I EARLY STAGE I.

1. Fostering good relations.
2. Communicate the purpose of service.
3. Deliver / discuss topics of service
4. Discuss the task and role of each member of the group
5. Agree on group norms
6. Invite each group member actively involved in service activities
7. Implement the group's activities and discuss a topic.

## II. TRANSITION PHASE

Directing attention of participants / members of the group to the atmosphere of group activities

## III. ACTIVITY STAGE

Implementation phase of work adapted to the techniques used.

Alternative

### 1: Technical Discussion

1. BK teacher or counselor broached the topic to be discussed within the group
2. Members of the group responded to the topics raised through discussion
3. Group members concluded / find a way out of the topics discussed and develop new skills possessed.
4. Members of the group expressed the experience gained during the process of discussion

## IV. TERMINATION STAGE

1. BK teacher or counselor to invite members of the group to reflect on the activities that have been carried out
  2. BK teacher or counselor along with members of the group discussed the follow-up plan for each member of the group to develop new skills.
  3. BK teacher or counselor along with members of the group wound up operations
2. The guidance and counseling program based on local wisdom JI in shaping the character of the nation's elementary school students.
- Application of information services with service functions: understanding,

development, maintenance, competency services: Learners are able to have personality traits, attitudes and behaviors like reading, religious and curiosity in various ways, so that children have a habit of time to read, has the properties and behavior earnest, in the exercise of religion, to find out the depth and breadth of something that is learned, whether it is seen or heard.

As one example in implementing this service, use of video media, namely by showing video films "oh joshua joshua". The use of this medium helps students to be able to have a clear picture of local knowledge. It is one of them is a character fond of reading, although in circumstances and environments that do not support, but the spirit of Joshua oh joshua give the view that from reading and curiosity were great and accompanied religious zeal to make a personal character that will foster a high sense of nationhood to the successor generations of the nation.

3. Guidance and counseling program based on local wisdom in shaping the character of the nation. GANG elementary school students. Application of information services with service functions: understanding, development, maintenance, competency services: Learners are able to have the nature of creative, independent and responsibility, so that children can understand the importance of hard work for themselves and others, children understand more about how to earn money kosher, and able to manage the financial (pocket money) which they get every day needs of the school. One example In performing these services, use of video media, namely by showing video films "oh joshua joshua". The use of this medium helps students to be able to have a clear picture of local knowledge. It is Creative walauapun in a state and independence and responsibility. spirit joshua oh joshua leave a message which became a creative, do not have to wait ages deweasa, school children dasarpun able to do creative effort is supported with great responsibility, so that they can compete with the outer world and become personally self-sufficient with the national spirit strong, drove the child to be private resilient, diligent and thoughtful.

## 5. Conclusions

GUSJIGANG philosophy is the social capital of the Kudus has strong social ties, with Sunan Kudus as characters. As social capital, philosophy GUSJIGANG meet the elements of social capital consisting of: confidence, cohesiveness, altruism, mutual assistance, networking and social collaboration. The value of the characters in GUSJIGANG philosophy is clear evidence of an idea, policy or culture that GUSJIGANG is a community-owned social capital of the Kudus. The conclusion that can be delivered related to this study are:

1. Obtaining guidance and counseling program models based on local wisdom gusjigang to shape the character of the nation's elementary school children
2. Implementation of the program and implementation of guidance and counseling based on local wisdom gusjigang to shape the character of the nation's elementary school kids running smoothly, the response of teachers and learners well pesetas.

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